

# INSPIRING INSIDE VIEWS

For more than 25 years, Artiteq has been the specialist when it comes to innovative and flexible picture hanging systems for paintings, frames, decorative signs, plants and other wall decorations. The picture hanging systems of Artiteq ensure that walls remain intact and the constant possibility of rearranging your walls.

Artiteq guarantees a safe, but also flexible way of hanging paintings. Depending on your interior style, you choose the hanging system that fits best!

### Be inspired!

Looking for inspiration on how to use a hanging system or what types of hanging systems there are? Be inspired by these beautiful interior views and discover the possibilities of Artiteq.









# SUZAN'S LIGHT HOME

30-year-old Suzan van den Beldt is a primary school teacher. She lives with her boyfriend, Michel, in beautiful Den Helder and is expecting their first child. Suzan and her boyfriend are currently renovating their new home.

#### Classic cornices

Suzan's interior style is light and Scandinavian. "Our current house has white floors and numerous light elements. I love that: lots of white with some solid elements here and there," she explains. "I like to add warmth to all that white with textiles. For example, with woollen or crocheted throws, cushions or plaids."

The living room of her house in Den Helder has classic ceiling cornices. When she had her kitchen plastered in 2016, Suzan also wanted beautiful coving in the kitchen. "The Deco Rail is a useful picture hanging system with beautiful coving in front of it. The hanging system is therefore invisible. It really is two-inone. In terms of its design, the Deco Rail is slightly different to the ceiling profiles in the remainder of our house, but it fits in very well."

#### Utilising the entire wall

The Deco Rail hangs throughout the kitchen. "Above our kitchen sink and the breakfast bar, we have fitted a rail beneath the cornice," says Suzan. "The other walls just have the cornice without rails beneath it. This has really brought the whole look together."

Mounting the frames was quite a quick job. "My father and boyfriend hung up everything in just one evening," Suzan remembers. "I think the nicest thing about the system is that, if you wish to hang something, you are not forced to hang it in a specific place on the wall. You can utilise the entire wall. From left to right and from the top to the bottom."





#### Easy to adjust the height

"For example, I hung plates on a wall in the kitchen using Artiteq's useful plate hangers," she adds. "You can simply hang one plate a little lower than the other. By twisting the hanging hook, you can easily adjust the height. If you wish to hang something else later on, you can easily change the position and the height."

Suzan loves the fact that she never again has to think about how she is going to hang something in the kitchen. "I do face that challenge in other corners of the house, but I can hang almost anything using this system. Exactly where I want to, without having to drill holes."









### New house, new hanging system

She has decorated the house where she and her boyfriend live entirely to her own taste. "Right now we are busy renovating our new house," she says. "We still have to give some thought to the interior style, because we want to combine our tastes. I think we're going to add some more solid and wooden elements. And green, we both love that colour."

And would she also like a hanging system in her new house? "We are still at the DIY stage, so the big jobs have to be completed first," she laughs. "But after that, yes, I think so. Not necessarily throughout the house, but we would like the system, for example, in the living room, the bedroom and kitchen. I don't think that the beautiful cornices that we have here fit in with the styleof our new house, so I suspect we'll opt for the separate Click Rail. Fortunately we can also paint that in the same colouras the new walls, which is extremely useful!"

## The Artiteq Deco Rail system

Would you like to know more about our <u>Deco Rail system</u>? Check out our <u>website</u> or download the online <u>brochure here</u>. ARTITEQ Herastraat 39 5047 TX Tilburg The Netherlands T +31 (0)13 572 90 70 <u>info@artiteq.com</u> <u>www.artiteq.com/en</u>

# A glimpse inside Jenneke's colourful interior

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# JENNEKE'S Colourful Interior

Since 2016, 63-year-old Jenneke has lived with her cat Dribbel in a pleasant newly built property. Her interior is her greatest passion. Sitting quietly on the sofa really isn't an option for Jenneke. She is always styling and she loves to share photos of her colourful house on her Instagram account <u>@prachtig88</u>.

#### Eclectic and sustainable

How would Jenneke describe her interior style? "I think eclectic is the right buzzword. But in my own words: I just do whatever," she laughs. "I combine colours, prints and furniture that appeal to me. If I'm in a charity shop, or at a nice market and I see something that appeals to me, I buy it. I'm definitely into sticking to a low budget and like to buy second-hand or sale items."

Jenneke is definitely not afraid of colour and she regularly paints her walls in a different shade. "That's not the only thing I like to change," she says. "For example, I change the pictures and posters on my walls quite often, in fact a couple of times a year. That's why I'm so happy with the Click Rail."

## The system was hanging within 1.5 hours

Her neighbour hung Jenneke's Click Rail. "That was really easy," Jenneke says. "The hanging system came with clear instructions for use. I measured it myself and then it was just a matter of drilling and screwing. The rails hang across the entire length of the living room, that is approximately 7 metres. I think we were finished in approximately 1.5 hours."







Jenneke really enjoys hanging and changing wall decorations. "I have to say that, at the start, I found it quite exciting," Jenneke admits. "Such a thin wire and the hooks also look so simple. In my head, I'm thinking "I hope it goes OK". But it works perfectly! It is surprisingly sturdy. I no longer have to drill and screw, which is fantastic. I don't want any more holesin the walls."

## Stylish and chic

So far, Jenneke's experiences have only been positive. "The system is fantastic. You can, of course, see the wire and the frame doesn't hang totally flat against the wall, which is possible when you use (adhesive) nails. But that doesn't bother me. You just get used to it. And maybe it's a question of taste. I personally think it's very stylish and chic, it looks a bit like a gallery."

Changing content is also very easy. "That is really very simple," Jenneke says. "I get my stool and once you've removed the frame from the hook, it is very light and the hook can easily be unscrewed."









### Even more Click Rails

Jenneke is so happy with the Click Rail that she wants the system throughout the rest of her house. "I still have a bit of rail left and I know exactly where I'm going to put it," she says, laughing. "I think I'm going to mount the rail in the hallway, so that I can hang my cards there using the Picture Mouse. Or perhaps in the toilet, that would look great too. Actually, when I think about it, it would be perfect in my bedroom too. Fortunately the Click Rail can easily be bought from the hardware store, so I can always buy even more rails, ha ha ha!"

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## A glimpse inside the Scandinavian & minimalist interior of Rowena

## THE SCANDINAVIAN & MINIMALIST INTERIOR OF ROWENA

Rowena Donker, known on Instagram as <u>@rohouseproud</u>, is a freelance stylist in everyday life. She lives with her husband Juriaan and their four children in Breda. The Artiteq Click Rail system has been hanging in her living room for the past couple of years; their beautiful terraced house is decorated in a unique Scandinavian & minimalist style.

#### A minimalist and relaxing interior

Rowena's interior is light and understated, but that wasn't always the case. "Over the past two years, my style has actually changed quite a bit," says Rowena. "We have a large family and that's busy enough, so it's then nice if your interior is really relaxing. That's why our interior has gradually become more minimalist." Rowena and her husband Juriaan are also very creative. "We make all sorts of things ourselves, for example, from wood. And I like to use second-hand items; we fix them up, giving them our own twist."

As a design aficionado and stylist, Rowena often changes her wall decorations. "I love change. I'm always moving my furniture around and I want to constantly change things. Plus, I really hate drilling holes," she laughs. "When we came to live here four years ago, there were fortunately very few holes in the walls. And I wanted to keep it that way. Artiteq's Click Rail system was therefore perfect for us." systeem van Artiteq was daarom echt ideaal voor ons."

#### The rails in the same colour as the wall

The Click Rail was mounted in the living room by an Artiteq installer over a length of almost ten metres. "The whole process was very fast and simple. Every 40 centimetres, the installer attached a clip to the wall and the rails just push into it," Rowena explains. "And the best thing is that it's almost invisible. The rails are painted with a primer (RAL9016), and you simply paint them in a colour of your choice. That is what I did, I just used wall paint. The wall is sand coloured, as are the rails. And on the white walls, the rails are also white. The rail is therefore barely visible."





## Perlon hanging wires & Twister Hooks

Rowena really enjoys changing the frames and pictures. "I love the fact that there are so many different accessories. I mainly use the Twister perlon hanging wires. You can barely see them. The Twister Hooks are also very useful. I use those, for example, at Christmas to hang up Christmas decorations, and on birthdays for garlands. The system is also extremely strong. I have an exceptionally heavy mirror with two hooks and perlon wire attached to the rails and it is very stable. I never worry about it falling onto the floor," she says, laughing.

Are there any disadvantages of the Artiteq hanging system? "Well, it can sometimes be difficult to get the frames to hang flush against the walls," says Rowena. "You can cut the wires to the correct size, but if you change your wall decorations often, you don't always want to do that. It then takes a bit of time to roll up the wire and stick it behind the picture or the photo frame. And, of course, when you use a nail, a frame will hang flush against the wall. But in my view, the advantages definitely outweigh the very few disadvantages of this system."







## No more drilling

According to Rowena, exactly what are those advantages? "The main advantage is, of course, that you don't have to drill holes. Well, you do have to drill a few holes once, of course, to hang the Click Rail. But that's it - after that, no more drilling! And changing content - that's so easy and fast. There's also a suitable hanging solution for every type of wall decoration. You can get special magnets (Picture Mouse) for photos and cards. And if you want to hang plants, for example, there are special accessories for this too (Loop Maker or Botaniq). I think it's an ideal range."

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